

## **Opportunity profile**

Title: **Manager, Wireless Software Products**

Location: Rennes, France

Reports to: Radio Business Unit Manager

Direct reports: N/A

Website: <http://www.siradel.com>

### **Opportunity overview:**

The SIRADEL Radio Business Unit is at the forefront of new services and product innovation for the scientific and operational software for Radio coverage simulations and propagation modeling.

Their mission is to identify, develop and deploy next generation services that simplify and enhance the network deployment and optimization experiences of the Worldwide Wireless Operators. In doing so, the product manager will provide Siradel with a sustainable competitive advantage, protect core businesses and deliver new sources of revenue growth. Wireless Product and Expertise management team takes on full responsibility for key high-profile deliverables, with frequent and considerable executive and top customer exposure.

The primary focus of this position will be on implementation of the core wireless software products roadmap, with some involvement in concept development and strategy as well.

The ideal candidate will have a passion for wireless system and the technology that is driving how it is realistically deployed in many challenging environments. They will enjoy breaking new ground and challenging tradition to make exciting things happen.

In addition to the immediate opportunity this role offers, the long term career potential for growth, learning and movement within the larger Siradel organization around the Globe is noteworthy.

### **Company Snapshot:**

SIRADEL (<http://www.siradel.com>) is a French high-tech company (Small Medium Enterprise) based in France (Rennes), China (Hong-Kong) and Canada (Toronto).

SIRADEL is one of the main European suppliers of geographic databases dedicated to the planning of broadcast and 3G radio networks. SIRADEL develops and sells the Volcano software propagation engine, featuring the best propagation models available on the market. VolcanoLab is its new product aimed at realizing multi-system radio planning tasks including broadcast, cellular and indoor networks in all kinds of environment (rural to indoor).

Volcano is a software component which, when interfaced with a radio network planning tool, allows enhanced, high-accuracy, radio coverage predictions to be carried out and networks performance optimization calculations. This scientific software is designed for outdoor and indoor wireless networks.

SIRADEL also provides expertise consulting based on the scientific and technical operational knowledge that has been developed in the company through many years of experience in Telecommunication, Broadcasting, and Radar military and civil works.

SIRADEL participates in several academic and industrial research programs in telecommunications, aimed at the planning of new networks (4G, 3G LTE, 3G, WiFi, WiMAX, indoor/outdoor, Digital TV) and is an active member of the COST 2100 European research group entitled "Ambient and pervasive networks".

SIRADEL is proud to have more than 250 customers in 50 countries in the World. Their solutions are used in the most challenging environments to deploy wireless and broadcasting networks. Many 1<sup>st</sup>-tier operators and OEM manufacturers use their solutions.

### **Reason for opening:**

Wireless software products are widely used by our customer. With the advent of new technologies and wireless system to be deployed, major enhancements of the existing products and new products are to be defined and implemented. This Business Line is identified as one of Siradel's key strategic growth businesses. As such, the Radio Business Unit is growing and seeking dynamic individuals with product management experience to join.

**Position Details:**

**Reports to:** Radio Business Unit Manager

**Primary Responsibilities and Contributions:**

- Overall wireless software products value proposition, strategy, and roadmap of the tools
- Work closely with Siradel's key Radio Network Planning Software partners and Sales channels to align on industry standards, Siradel's proprietary roadmap and feature prioritization
- Implementation of the Wireless software roadmap feature-set; this means working closely with key stakeholders in the business such as marketing, channels, programming, technology development and IS/IT

**Desired Qualifications:**

- Passion for new technologies and an entrepreneurial spirit
- Ability to work with and motivate diverse groups, quickly gain consensus and move decisions forward
- A university degree / Grandes Ecoles (in any field); preferred areas are engineering/technology
- Minimum 2 years of work experience in a product management/product specialist role, ideally with experience specializing in telecommunications
- Superior and proven ability to build strong relationships with internal stakeholders
- Superior and proven organizational skills; ability to multi-task with proven project-management skills
- Excellent verbal and written communication skills
- Strong presentation skills; ability to work with and present to all levels of Siradel employees and senior management
- Strong leadership attributes and professional maturity
- Superior execution skills with ability to take initiative and 'get the job done' attitude
- Ability to work well independently and within a team environment

**Compensation:**

- Competitive base salary, commensurate with experience
- Opportunity for Corporate Bonus
- Standard benefits package
- Five (5) weeks vacation

**Process:**

**Number of expected interviews:**

- Upon qualification by Siradel, successful candidates can expect their first interview to occur directly with the hiring manager.
- To ensure team 'fit', second-round interviews will occur with key internal members
- Successful candidate may go through final interviews with HR and/or senior mgmt.

**Ideal timing for hire:**

As soon as possible.